

**Bus. 313: Dr. Hogelucht
Professional Website Details (50 pts.)**

Menu Includes the following sections:

Home About Me Resume Testimonials E-Portfolio Contact Me

- 1) Home: Introduces your website. Includes effective introduction through video professional video clip introducing yourself. This can also be just a typed professional welcome message. If videotaping, keep it fairly short. A 30 second blurb including your name, welcome, top strengths that would make you an asset to any company, preview what's included in website, thank the viewer for visiting your site. Provide brief verbal explanation as to why you picked the background you selected.

10 pts. _____

- 2) About Me: Includes your professional picture, Major, Interests, Strengths Finder Top Strengths (bullet point these or list these & provide descriptions), MVVG Paper link. Include a few pictures or graphics to compliment text—keep professional.

10 pts. _____

- 3) Resume: Attached as a PDF document so editing marks do not show. Include a complimentary graphic.

10 pts. _____

- 4) Testimonials: Includes three quotes from professional or academic sources (past or current employer, academic advisor, former professor, etc.). Include 2-3 sentence quote supporting your strengths and/or value as a potential employee followed by recommender's name and position. To be extra innovative, you could videotape each of these instead, store in YouTube, and link to website.

10 pts. _____

- 5) E-Portfolio: Includes your Bus. 489 e-portfolio document in this spot. You can go into Live text and access your e-portfolio document save it to your computer and then upload it as an attachment into your website. Follow directions on Website Tips hand-out.

7 pts. _____

- 6) Contact Me: Provide contact information—include link to your e-mail and if possible, include link to “linked in.” Include complimentary graphic.

3 pts. _____

Total Points (50 pts. possible) _____