PLNU Department of Family and Consumer Sciences FCS 375 Visual Presentation and Display Student Learning Outcomes

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IDEA Course Objectives	Program Learning Outcomes	Course Learning Outcomes	Assessment of Learning
#3 Learning to apply course material to improve thinking, problem	1.1. Identify how fashion or	Students will be able to use	Assignment Presentations
solving, and decisions.	interior design products and services are influenced by	knowledge of fashion and interior design to create	In-class displays
#4 Developing specific skills,	physical and social environments as well as	visual presentations that merchandise products to	E-quizzes
competencies, and points of view needed by professions in this field of study.	technological advancements.	specified markets.	Final Exam
# 11 Learning to analyze and critically evaluate ideas, arguments, and points of view.	1.2 Apply knowledge of human development throughout the life cycle to meet specific design needs in the design and marketing of fashion or interior design products and services.		
#4 Developing specific skills, competencies, and points of view	1.3 Evaluate the effects of society and culture upon fashion or interior design trend	Students will be able to analyze and evaluate with a	Assignment Presentations In-class displays
needed by professions in this field of study.	development and the merchandising of fashion or interior design products and	trained eye, the appropriateness of visual merchandising in regard to	Self-evaluation of displays
# 11 Learning to analyze and critically evaluate ideas, arguments, and points of view.	services.	American cultural norms.	Peer-evaluation of student displays